



## RULES & REGULATIONS – CEIF 2026

- 1. BOOKING OF STALL:** The booking will be done on “first come first serve basis” on 3rd October, 2025 at 11.00 am, subject to receipt of payment as per clause 13 below. Kindly book your space immediately by paying 100% payment against the Proforma Invoice issued after blocking your desired stall.
- 2. ALLOCATION OF SPACE:** The space to be allotted to the exhibitor shall be at the discretion of the All India Photographic Trade & Industry Association (AIPTIA). The AIPTIA reserves the right to make required alteration in the specifications of space applied for without assigning any reason.
- 3. DATES OF THE EXHIBITION:** 16th, 17th , 18th January 2026.
- 4. VENUE:** Pavilion 2 & 3, Jio World Convention Centre, G - Block, Bandra-Kurla Complex, Mumbai - 400098
- 5. EXHIBITION TIMINGS:** a) Visitors Hours: 10.30 am to 6.30 pm  
b) Visitors entry will be allowed only till 5:00 pm on the last day of the event. (18th January 2026)
- 6. a) STALL RENTAL CHARGES:**

	Up to 99 sq.mtr. (Shell Scheme)	100 sq.mtr.& above (Bare Space)
Members	Rs. 10,500/- per sq. metre.	Rs. 10,000/- per sq. metre.
Non-Members	Rs. 11,500/- per sq. metre.	Rs. 11,000/- per sq. metre.
Foreign Exhibitors	USD 275/- per sq. metre.	USD 275/- per sq. metre.

- b) Star Premium Stalls:-** \*\*\* Marked stalls will be charges Rs.600/- extra per Sq. metre - 3/4 Side Open / Front Rows  
\*\* Marked stalls will be charges Rs.400/- extra per Sq. metre - 3 Side Open/ Prominent  
\* Marked stalls will be charges Rs.200/- extra per Sq. metre - 2 Side Open/ Prominent

GST Extra @ 18 % will be levied on all above charges for point 6a and point 6b.

- 7. STALL MERGER:** No Merger of stalls will be permitted.  
The above rates and charges are for providing the following facilities/amenities in case of shell scheme.  
Each shell space stall constructed by extruded aluminium octonorm section consists of laminated plywood inserts with a height of 2.5 meters (8 ft. 2.425 inches).  
Bare space exhibitor can create structure including branding up to 4 m (13ft. 1.4inches) by submitting to AIPTIA relevant stall design. Beyond 4 meters, exhibitor needs to submit stall design along with structure stability certificate to AIPTIA to obtain written permission from Jio World Convention Centre.
- 8. SHELL SCHEME:** Standard fascia (stall name) will be cut in self-adhesive vinyl, and the same will be pasted at all stalls uniformly. Four spotlights will be provided for stalls up to 12sq.meters. Number of units will be calculated in multiples of 12sq. meters in order to provide light, table, chair, spotlight, power points etc. One table and two chairs per stall will be supplied (size of the table will be 100 cm. x50 cm. x 75 cm. ht.) One 15-AMP power socket will be provided in each stall. One waste paper basket will be provided in each stall. Inside built up area will be carpeted as per AIPTIA specifications. In case of a shell scheme stall, if any exhibitors desire to construct the stall by themselves, into Bare Space area, they need to inform the organizer in writing by December 10, 2025. However, the rates for shell scheme would only be applicable. Any request of change of shell to bare scheme at the last moment will not be entertained under any circumstances.
- 9. JOINT APPLICANT / USE / ALLOTTED SPACE:** Allotments of stalls are made only to single Exhibitor /Applicant and no joint application will be entertained. An applicant hiring any stall will use it only for the exclusive display of his own exhibits. He will not sublet any space in the allotted area for display of exhibits to any third party. The fascia cannot be changed or modified without the permission of AIPTIA.
- 10. STALL HANDOVER SCHEDULE:**  
**BARESPACE:** Will be handed over to the exhibitor at 12 Noon on 14th January, 2026.  
**SHELLSCHEME:** The stalls will be made available to the exhibitors by 12 Noon on 15th January, 2026.  
All the arrangements of placing the displays and connecting the equipment must be completed before 8.00 am on 16th of January, 2026. Under, No circumstances shall such work continue beyond the stipulated time. All exhibitors have to vacate and handover the space by 19th January, 2026 at 07.30 a.m.
- 11. POWER:** All the bare space exhibitors & all the shell scheme exhibitors who have converted to bare space will have to inform their power requirements along with the payment of Rs. 4000/- per KW plus GST@ 18% before 15th December 2025. The rate per KW will be increased to Rs.4500/-from 16th December 2025. No request of power will be entertained in January 2026. The actual consumption will be worked out by a checking conducted by an authorized and competent electrical contractor and accordingly additional bill will be generated and Exhibitor will have to pay the balance amount before the close of the Exhibition.
- 12. WIFI/COMPRESSED AIR:** Incase required, should be informed to AIPTIA before 1st December, 2025 (Subject to JWCC permission).
- 13. PAYMENT TERMS:**100% payment by RTGS/NEFT within 7 working days of blocking the stall for stall size up to 99 Sq.mtr. and 14 working days for stalls size above 100 Sq.Mtrs. and above to AIPTIA’s bank account as per the proforma invoice issued. GST@ 18% or as applicable on all charges including stall charges, electricity charges and other charges that may be applicable. Payment of online booking shall be made as per Proforma Invoice having RTGS bank details of AIPTIA.



Only when the amount is credited in AIPTIA account, the allotted space gets CONFIRMED. The stall will not be released in case the payment is not received within the stipulated time. All stall rates will be increased by Rs.500 per sq. Meter after December 1st, 2025.

- 14. EXHIBITION REGULATIONS:** (A). Exhibitors are to strictly adhere to the floor plan and exteriors. Please note that copy panels or photographs may be fixed on the panels of the partition, using double-sided tapes only. No nails should be used under any circumstances. If shelves are required, they must be fabricated separately and must be placed independent of the panels. No Exhibitors can occupy any area outside their allotted stall like passages and behind. No brandings will be allowed to be hanged from the ceiling without permission from AIPTIA. Constructing Mezzanine floor or any such structure is strictly prohibited.
- (B). Height/Space restrictions from original ground level: Bare space exhibitors can create structure up to 4 meters (13ft.1.4inches) from ground level of the hall inclusive of branding by submitting to AIPTIA stall design for approval. The height of display/Branding/Logos can be up to 4 meters (13ft. 1.4 inches) during construction as well as in the exhibition period. If any of the above rules and restrictions is violated, the stall will be dismantled at once at the cost and risk of the violator.
- (C) Music/Sound System: Only gentle and mild music of tolerable decibels can be played in the stall. Playing of continuous loud music is prohibited. If any Exhibitor wants to run any show with music, they should confine to their stalls, should not occupy the space either in front or back of their stalls and should not obstruct movement of people. Exhibitors can apply for permission to play music with timetable, paying a refundable deposit of 50,000/-. It is at the sole discretion of AIPTIA whether to sanction such permission or not. If the rules are found violated, the music will be stopped immediately at the cost and risk of the violator. If the Exhibitor is found guilty for a second time with such violation the music/sound systems will be seized off by the security and refundable deposit of Rs. 50,000/- will be forfeited. Any exhibitor found playing music/ sound system without permission will have to pay a penalty of Rs.1 Lakh and their sound equipment will be seized.
- (D). Exhibitors will not be allowed any product demonstration, which may cause annoyance, objectionable odour or create noise, which may cause disturbances to other stall owners. AIPTIA's decision in this matter will be final, conclusive and binding on all exhibitors. If any exhibitor wants to run any on site event, they will have to provide space for their visitors inside their stall only and should not block passages.
- 15. OCCUPANCY OF STALL:** All exhibitors must occupy their stalls by 9.30 am on the opening day and for the following days for security reasons.
- 16. SECURITY:** Exhibitors will make their own arrangements for providing security to their exhibits etc. during set-up and exhibition hours during the show and dismantling. They may also insure their exhibits against necessary perils such as theft and burglary. Any Exhibitor, who intends to work at night after the exhibition timing, must apply to AIPTIA with the list of persons name and designation, which are going to work and they will be allowed out next day morning only.
- 17. INSURANCE:** All Exhibitors are advised to insure their personnel, exhibits etc.in their own interest.
- 18. SALE OF GOODS:** The exhibitor can do Sale of goods at the exhibition only if they have obtained prior permission for such sale from the GST authority and the liability for payment of GST is solely the responsibility of the exhibitor. Exhibitors should not approach AIPTIA in this regards.
- 19. CANCELLATION OF BOOKING:** In case of cancellation of booking, no refund will be permissible under any circumstances. The stall is non-transferable. The final decision in this regards lies solely with the Managing Committee of AIPTIA.
- 20. CANCELLATION OF THE EXHIBITION:** If the exhibition is cancelled due to unforeseen circumstances, causes and reason beyond the control of AIPTIA, then AIPTIA will not be liable for any losses incurred whatsoever by the exhibitors who have booked space in the exhibition.
- 21.** In case of dispute, it will be subject to Jurisdiction of the court of law in Mumbai.

**I accept the above Rules & Regulations**

Stamp & Signature