



# ALL INDIA PHOTOGRAPHIC TRADE & INDUSTRY ASSOCIATION®

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15th June, 2025

## REPORT OF THE MANAGING COMMITTEE TO BE PLACED BEFORE THE 52nd ANNUAL GENERAL MEETING, ON THE ACTIVITIES OF THE ALL INDIA PHOTOGRAPHIC TRADE & INDUSTRY ASSOCIATION (AIPTIA) DURING THE FINANCIAL YEAR 2024-25.

**VENUE: RAAS BANQUET, 6TH FLOOR AND HAVELI HALL 1 & 2, KRISHNA PALACE HOTEL, 96/98, SLEATER ROAD, NANA CHOWK, MUMBAI 400007.**

Dear Members,

It gives me great pleasure to place before you the Managing Committee Report on the activities of the Association during the year 2024-25.

During the year under review, the Association conducted 5 Managing Committee Meetings with an average attendance of 97% of Managing Committee Members and 87 % of Zonal Committee Members, which is commendable.

### (A) FINANCIAL RESULTS:

During the year under review, your Association has achieved a healthy financial results as a result of conducting CEIF-2025 in New Delhi. Over 100 exhibitors participated despite lack of interest of some multinationals like Sony, H.P. etc.

CEIF-2025: Your Association conducted this Fair in New Delhi after a lapse of six years due to intervention of pandemic COVID situations. Despite this interval, the Fair was a success. CEIF-2025 brought a gross income of Rs. 97,50,640 which is laudable looking into the lukewarm response from few corporate exhibitors.

1. CEIF 2025 was conducted excellently with better quality and international standards.
2. All the stalls were properly set-up and uniform height maintained.
3. Food court was properly controlled without any hassles.
4. According to a rational assessment the footfalls during the exhibition period were fairly considerable under the circumstances

CEIF-2025 was so far one of the best fairs conducted by AIPTIA in New Delhi.

### (B) PROMOTION OF PHOTOGRAPHY:-

During the year under review the Association gave away donations for the following institutions and associations as a measure of promoting photography:-

| Sr. No.      | Name of the Institute / Media / Mementos              | Amount                |
|--------------|-------------------------------------------------------|-----------------------|
| 1            | Society for Higher Education of women (Sophia School) | 12,500/-              |
| 2            | Mulund Photographers Association                      | 50,000/-              |
| 3            | Mumbai Photographer's Association                     | 2,00,000/-            |
| 4            | Nirmala Niketan Polytechnic, Marine Lines, Mumbai     | 10,000/-              |
| 5            | Foto Circle Soociety – AAVISHKAR                      | 27,500/-              |
| <b>TOTAL</b> |                                                       | <b>Rs. 3,00,000/-</b> |

### **(C) NOMINATION AND TRANSFER OF MEMBERSHIP**

As per the convention and practice of the Association, membership of the Association was not transferrable either through nomination or through transfer. Therefore, as per the request of many individual and proprietary members, the Association, in its Special General Meeting held on 22nd March, 2024 decided through Resolutions to implement Transfer/Nomination facility to its Members. These Resolutions were made effective w.e.f 1st April, 2024.

The above nomination and Transfer Facilities are offered as a goodwill to existing Members commemorating the 50th Golden Jubilee year of AIPTIA (1973-2023), not only as a measure of fulfilling the wishes of the existing members but also to retain the memberships of the Association thereby expanding the photographic trade. The Association also extended the facility for the existing members to make their family members as defined in the Association's Notice dated 27.2.2024 as Members of AIPTIA at discounted rate of 50%, for a limited period.

During the year under review:-

1. 5 Members availed of the Transfer Facility
2. 5 Members availed of Nomination Facility
3. 3 Members made their family members as Member of AIPTIA at the discounted Membership fee of 50%.

This will encourage many members to avail of these facilities.

### **(D) SOCIAL MEDIA CAMPAIGN:**

To succeed in a technological world, the mere term imaging cannot be the only criteria, but expansion of growth exponentially with Internet, Social Media, and Mobile Imaging is a must. It's essential to stay ahead of the curve and understand the latest social media trends. In line of this, we have updated our Website: [aiptia.org](http://aiptia.org) and information is updated regularly and the circulars are posted and announcements regarding the exhibitions are made available. We have also maintained our social media pages for sharing our activities. Also social media agencies are engaged during the period of "Consumer Electronic Imaging Fair".

### **(E) UPCOMING EVENTS:**

Aiptia has announced CEIF-2026 being held at Jio World Convention Centre (JWCC) from January 14-18, 2026. Members may please note these dates to arrange their participation in this Fair sufficiently in advance and make this event successful. Members may also please persuade their friends and business associates to participate in CEIF – 2026, to make it a grand success. Members planning to visit the Fair from upcountry can also plan their itinerary sufficiently in advance. The Floor Plan and details will be posted in due course of time.

We take this opportunity to congratulate the Managing and Zonal Committee Members who work day and night to continue to do the activities of our Association for the benefit of the Members.

Yours faithfully,

**For & On behalf of the Managing Committee,**



**(Shri Jayesh Mehta)**  
**PRESIDENT**